



5th Annual MOTORCYCLE ADVENTURE

June 17 to 20, 2010



2009 Ride Group



RIDER & PASSENGER PACKAGE

Riders from all over Alberta will head out to Revelstoke on Thursday June 17th staying at the picturesque Hillcrest Hotel for their first night. On Friday, the riders will set off to Nelson for another grand adventure, ending their day at the Prestige Inn. Saturday morning they will ride along some beautiful scenery to end at the relaxing Fairmont Hot Springs. Later, on Sunday, the riders will make their own way home, concluding another great motorcycle journey.

Thank you for making a difference in the lives of our children.



Rick Kuzek



Shariff Family

Cindy Gannon
Photography



Natasia, Carol
and Dave Dizak

THANK YOU



"I have a dirt bike and one day when I grow up I want to own a motorcycle. I can't wait to join you on the ride. Thank you for doing such a great thing for kids like me." – Sommer



In 2007 when Sommer was 7 years old she was diagnosed with t-cell leukemia. Today Sommer is a bright, very humorous and compassionate 11 year old—wise beyond her years. When you ask Sommer about her cancer diagnosis she describes it as having two mountains in her mouth. The mountains she describes were swollen glands that led to her cancer diagnosis. As she did not understand what cancer was initially she was actually quite excited at the thought of missing school. Reality set in the next day as she underwent surgery and began her chemotherapy treatments —she started to worry that she might die. Sommer quickly adapted, found courage, and became a true friend to other children on the cancer ward— especially the babies.

Sommer became known as the girl who comforted others, She hated hearing the younger children cry and would go to their rooms to comfort them. When she saw someone who was afraid of needles she would say *"don't worry you will just feel a slight pinch then it will be over."* While you can see the fear in her eyes when she talks about nose tubes she focuses on the positive things about her journey such as the wonderful friends that she made and the opportunities she was given.

Sommer is very quick to offer advice to others who find themselves battling cancer. *"Losing your hair is not the end of the world, there is cancer all over the world and because of the people like the Kids with Cancer Society they don't have to go through it alone and that's a good thing."*

Contents of Package

Please ensure that you review the contents of the package, including the road rules and bike signals. **Take a moment to complete the waiver on page 10.** Forward it by fax or mail to:

Kids with Cancer Society
11135 - 84 Avenue
Edmonton, Alberta T6G 0V9
Fax 780.496.2451
Phone 780.496.2459
Email info@kidswithcancer.ca

Questions?

Please remember we are here to answer your questions and want to do everything possible to make sure that your experience is memorable. Please do not hesitate to contact the Kids with Cancer Society via email or telephone should you have any questions or require clarification.

ITINERARY



Prior to the ride you will be advised of the name of your ride leader and of who you will be riding with.

Day 1 - Thursday, June 17th

All riders will meet in Canmore and head towards the Hillcrest Hotel in Revelstoke where they will enjoy a casual evening providing a perfect opportunity to reconnect with old friends and meet new riders and passengers.

Day 2 - Friday, June 18th

After breakfast riders will experience some of the greatest scenery BC has to offer as they travel towards Nelson BC. Riders will stay overnight at the Prestige Inn Nelson.

Day 3 - Saturday, June 19th

Soon after breakfast riders will travel towards the Fairmont Hot Springs where, if they wish, they can relax in the hot springs.

The evening will also provide riders with an opportunity to learn about the organization that they are supporting and hear from Sommer, one of our children.

Day 4 - Sunday, June 20th

When breakfast is done and everyone says their good byes, riders and passengers will make their own way home.

NOTE:

- Rest stops and meal breaks are subject to change.
- You will be advised of evening meal times upon hotel check in.
- The agenda may be subject to change once the pre organizing ride is complete



PARADE OF HEROES



“Our hero’s” Children with cancer deal with their disease with so much courage and determination that they inspire those around them. Very often we hear from parents that it is the child that gives them the strength to deal with the challenges placed before them.

As a participant you will have the opportunity to meet some of our remarkable children and see first hand how important your support is. Join us on Sunday, May 30th at Hawrelak Park in Edmonton, 1:30 – 3:30 pm for a BBQ and witness some very special kids ride a motorcycle. Be sure to look for your personal invitation and details in May.

Sponsored by: *Brazzo Contractors Ltd.*

Registration Fees

Each rider and passenger is required to pay a \$550 registration fee which will cover accommodation, (double occupancy), meals, snacks and fuel. If you would like a private room please contact the Kids with Cancer Society to discuss additional costs.

Pledge Forms

Each participant (riders and passengers) is required to collect a minimum of \$1,000 in pledges. You can encourage your family and friends to support you by pledging on line using their credit cards at www.kidswithcancer.ca. Email Katie at: katies@kidswithcancer.ca on how you can set up a personal message on our website.



You will receive a pledge form that has been created just for you. Each of our riders and passengers have been assigned a child who they will ride in honour of. No two participants will be riding in honour of the same child. Your pledge form includes a photograph and bio of your child. As you collect pledges, please feel free to share your child’s story of courage and inspiration with your family, friends, and co-workers.

Please remember to hand in your completed pledge forms at registration in order to qualify for the pledge prizes.

Pledge Prizes

All pledge prizes are donated, there is no cost to the Society.

First Place: A trip to a destination of your choice value \$3,000

Second Place: Details to follow

Third Place: Details to follow

CHILDHOOD CANCER FACTS



Abby is 5 years old and was diagnosed with Wilms' tumour in February, 2009. Abby likes riding quads, jumping on the trampoline and playing with her older brother. Her favourite colour is purple and she loves the bread sticks from Georges in Elk Park.



Kai was diagnosed with cancer in 2007. He is now 4 years old and likes books and hockey.

Not only is childhood cancer the number one killer disease in children but it is estimated that approximately **1 in 333 young people will be diagnosed with cancer before the age of 20**. These alarming statistics, and those outlined below speak to the very reasons why the Kids with Cancer Society is so important in the lives of these children.

- Today, despite progress in research, childhood cancer kills more children than all other diseases combined.
- The cause of most childhood cancers is unknown, and at present childhood cancer cannot be prevented.
- The majority of children with cancer require rounds of chemotherapy to treat their disease. Many require surgery and/or radiation to remove the tumour. For some a bone marrow transplant is their only hope of survival.
- The length of treatment for childhood cancer ranges from 3 months to 2.5 years. In general, treatment for adult cancers is considerably shorter.
- Two in 10 children will lose their battle with the disease.
- Significant advances in cancer therapy, the result of scientific and clinical research, mean that approximately 75% of children diagnosed with cancer are expected to become long-term survivors.
- The improved prognosis for childhood cancer has not been realized without a cost. The intense and extensive medical treatment necessary to achieve a cure often creates additional life threatening, and life altering challenges for the child as they endure treatment during a period when they are developing emotionally, physically and intellectually. The reality is that now, as more and more children are surviving cancer, it is increasingly important to address ongoing and emerging needs of the child and their family in order to achieve complete and long term healing.
- Many advances in adult cancer treatments are due to breakthroughs in childhood cancer research.
- Cancer begins with the transformation of a single cell. We have yet to understand why—if only we knew!

“A beacon of light during a difficult journey.” That is how one family described the Kids with Cancer Society.



Adam is 11 years old and was diagnosed with a second cancer in 2006. When he grows up he wants to find a cure for cancer.

For a complete listing of the programs and services provided by the Kids with Cancer Society visit: www.kidswithcancer.ca

HOPE NOW AND FOR THE FUTURE

The Kids with Cancer Society provides programs and services not offered by any other organization. From the time of diagnosis, throughout treatment and beyond, the Kids with Cancer Society provide vital services for the children and their families. Here is a list of some of the many programs and services that the Kids with Cancer Society provides:

New Facility

The Kids with Cancer Society House, the first of its kind in Canada, provides families with a place to go during difficult times. The house includes an information center, a site where support programs can be delivered, and a safe welcoming environment where support can be gained from others in similar situations.

Support

Assuring that the child and their family are able to adapt to the diagnosis, prepare and cope for the demands of treatment, and minimize the family disruption and related stress through the course of treatment and its long term effects.

- Support meetings
- Social worker
- Annual family “Camp Beat It”
- Camp for child and their sibling
- Christmas party
- Beaded journey
- Sibling support program
- Support through education
- annual family conference
- Newly diagnosed visitation program
- Bi-weekly pizza support program
- End of treatment program
- Gifts of courage

Clinical

Addressing the psychosocial needs of the whole family within the clinical setting:

- Brainwork’s program: assisting children who experience learning difficulties associated with treatment
- Family support program
- Educational materials
- Resource manual
- Childlife support

Research

Ensuring that funds are available to participate in activities that improve the wellbeing and outcome for children with cancer.

- The Muriel and Ada Hole Kids with Cancer Society Chair in Pediatric Oncology—the first research chair in Northern Alberta.
- Clinical trial support: Providing access to clinical trials which improve the outcome of the disease.
- Childhood cancer survivors program: Helping to ensure that children and their families do not face life altering and life threatening effects of treatment.



QUESTIONS & ANSWERS

How much of my sponsorship dollar will be directed to the cause?

100%, registration fees paid by the rider covers all costs of the ride.

Who pays for the pledge prizes?

All pledge prizes are donated. There is no cost to the society. The prize can be donated back to the Society at the winners request..

Will I receive a tax receipt?

Receipts will be given in accordance with Canada Revenue Regulations.

How quickly will tax receipts be processed?

Within four weeks. However, as June is our busiest fundraising month of the year it may take 8–10 weeks.

Where is my money going? See page 5 “Hope now and for the Future”.

Is the Kids with Cancer Society a registered Charity?

Yes. Charitable Registration No. 88640 1397 RR0001

What are the administration costs?

With a small staff, large volunteer base, and by obtaining products and services through donation, the Kids with Cancer Society maintains less than 7% administration cost.

How does the Kids with Cancer Society decide what programs and services to fund?

By working with the parents, and through close communication with the medical team who treat children with cancer, the Society is able to identify priorities and fund only programs that will have the greatest impact.

Do other organizations provide the same or similar programs and services?

All programs and services initiated by the Kids with Cancer Society are designed to either enhance or create new opportunities while at the same time ensuring that there is no duplication or overlap of resources and services.

Where does the Kids with Cancer Society receive its funding?

- Beaded Journey Gala; Relay/Walk & BBQ; Le Tour of Hope 8-day cycle event; LOOK and Stepper Homes Revving up for Kids Motorcycle Adventure
- Corporate Donations
- Public Donations
- Memorial Donations
- Third party events such as community golf tournaments, head shaves & dinner/silent auctions
- Employee donation programs
- We do not participate in telemarketing or use fundraising companies.

How can I learn more about the Kids with Cancer Society?

Call 780-496-2459 or visit www.kidswithcancer.ca

ROAD RULES & BIKE SIGNALS



The following tips are being offered to make us all aware of the techniques that will allow our group(s) to stay together, ride safely, and enjoy the trip. Some of these tips may already be part of your every day riding habits, but some may be new to you and will certainly make any group ride more enjoyable. (credits: STAR of Pheonix, Inland Empire Harley Owners Group, Daniel Earl Mackay Stuff):

1. All participants are to arrive on time and be ready to ride, including a full tank of gas, empty bladder and a motorcycle maintained, so as to have minimum problems. Due to time constraints we will not be able to wait for late arrivals.
2. The ride leader is responsible for speed, lane changes, gas and food stops, and washroom breaks. The ride leader should be aware of the group he is leading, and will schedule accordingly.
3. The maximum speed of any event/ride will be regulated by the following:
 - A. Road & weather conditions/cover.
 - B. Nevermore then 10 kilometres over the posted speed limit, especially in towns, villages, and residential areas.
4. Normal group formation is to be staggered, as it allows for a greater safety cushion between riders at all times. The ride leader takes first position (front left or right side of lane) the second is diagonal to leader in the right side of lane and so on down the line. Normal space between riders will be between 2 to 3 seconds by count or the preferred method of seeing the rider's face that is in front of you in his rear view mirror. Riding 2-up will be at the discretion of the Ride Leader of the group. And only when signaled by hand (two fingers in a V pointed upward) by ride leader and relayed back. This might be used for tightening the group when traveling in city traffic, for instance.
5. When in 2-up formation allow plenty of maneuvering room for all riders. Always stay in line with the bike in front of you, and do not switch between the and right side of the lane, no matter where the bike next to you may wander. If you are not experienced in riding with a group, please advise the ride leader before the ride starts and you will be put in the number 2 position and the ride will be adjusted accordingly.
6. On mountains and curves, single-file formation when signaled by the ride leader (one finger pointing upward) to allow plenty of maneuvering space until reaching a straight away, or until a staggered formation signal (arm straight up with index and pinky fingers pointing straight up) is given by the ride leader.
7. No racing past or switching positions. Stay in your starting positions unless signaled to change. No Clowning Around. Remember, there are newer riders, and we ride for fun, and don't want anyone to get hurt.



ROAD RULES & BIKE SIGNALS *continued*



8. Obey all signals of the ride leader—he is your road boss. Always signal to the rider behind you by the use of hand signals from the person in front of you so that the information can be passed along. This is important not only for stop and turn signals, but especially for road hazards that must be avoided. The first rider to spot a road hazard should identify it to those riding with you, and pass the signal along.
9. Remember the “Buddy System” If your riding partner (the rider in your side position when in a 2- up ride, i.e. positions 1&2, 3&4, 5&6, and so on...) has problems or needs to pull over, pull over with him, or signal the ride leader so he can find a safe place to pull everyone over. In the event the problem cannot be resolved in fifteen minutes, the ride leader will determine the next step. Also, if you decide to leave the group for any reason while the ride is in progress please be sure to notify the ride leader or an assistant.
10. Group riding requires safe habits. Safety and fun is the number one rule, and endangering other riders will not be tolerated. Anyone doing so will have corrective discussion at the earliest, safest opportunity.
11. Keep a safe distance from the bike in front of you. Know the stopping power of your motorcycle. Try to maintain a constant speed to avoid “sling shotting.”
12. Stay close to each other in the group through intersections and traffic lights, so that the group doesn’t get cut in two. If there are outriders controlling traffic at an intersection, do nonstop unless directed to by the outrider.
13. If out riders are in use, as soon as the group completes going through an intersection all bikes are to ride single file to the far right to allow the outriders to return (pass you) to the front of the pack for the next intersection. Once all the outriders pass you return to a staggered formation.
14. When leading a group, especially at traffic at intersections, always make sure that all riders in the group can make it through the intersection before pulling out, if, for any reason, all riders can’t make it, pull over at the first available safe place to regroup.
15. Bikes with CB radios will be positioned evenly in the pack and at the lead and sweep positions to allow for better communications of the group.
16. When someone gives you a signal, you should nod your head where visible so they know you understand, since they can’t see your face very well behind a helmet.
17. These are the riding procedures followed by our group for the purpose of safety of all persons participating in a ride. It is much more enjoyable (and safe) when everyone in the group follows the same plan. Happy riding!

HAND SIGNALS

Listed below are some of the most common hand signals used. Please familiarize yourself with all of them for use and better understanding during group rides.

- Single File:** Arm straight up with index finger pointing straight up. Lead bike will show left or right side of lane by their bike position.
- Staggered Formation:** Arm straight up with index & pinky fingers pointing straight up. This puts you back into normal formation.
- 2-UP Formation:** Arm straight up with index and middle fingers pointing up forming a V. Lead bike will stay to left side (#1 position) of lane all other bikes will fall into position.
(all bikes 2 abreast in lane)
- Pull Over:** Left hand in clinched fist, motioning over head with thumb pointing to side of road.
- Turn Signal On:** Arm straight up while pinching your thumb and fingers together repeatedly.
- Right/Left Turns:** Use your blinker and/or the correct hand signal.
- Road Hazard:** Right Side: Point with right foot extended—Do this safely!
Left Side: Point with left hand, arm extended—Do this safely!
- Slow Down:** Left arm out in quick downward motion, with palm open facing down and parallel to ground.
- Tighten Up:** Extend left arm over head, closed fist. Only the lead bike will start this signal.
- Police (Emergency Vehicle):** Extended left arm over head, hand open moving in a circular motion.
- Speed Up:** Arm out to side, palm up raising & lowering hand.
- Gas Stop:** Point to tank.
- Slippery Road:** Left arm out pointing at ground, rub fingers together.
- Hazard/Stop Ahead:** Flash brake lights very rapidly.
- Road/Hwy Change:** Point at sign read the sign. If it's a highway sign with multiple exits listed, hold up the number of fingers corresponding to which exit you want (e.g. two fingers for the second exit listed).
- Come Alongside:** Point at another rider, then pat leg you want that rider to come alongside you (usually so you can talk).
- Stay Back/Don't Pass:** Left Arm out, palm back stay behind me.
- Pass Now:** Left arm out, palm forward waving go past me.
- Food/Drink Stop:** Fingers closed, thumb to mouth.
- Comfort Stop:** Upper arm extended horizontally, forearm straight up, fist clenched with short up and down motions.

WAIVER

CERTIFICATION OF CONSENT, ASSUMPTION OF RISK, WAIVER OF ALL CLAIMS, RELEASE FROM LIABILITY AND INDEMNITY AGREEMENT.

I, _____ (participant in the 2010 LOOK and Stepper Homes Revving up for Kids Motorcycle Adventure June 17th to June 20th) hereby acknowledge the following: In consideration of the Kids with Cancer Society of Northern Alberta accepting my application for participation in the LOOK and Stepper Homes Revving up for Kids Motorcycle Adventure ride beginning in Edmonton or Calgary, or other locations and traveling to Revelstoke, onto Nelson, Fairmont Hot Springs, and then back to Edmonton or Calgary, I agree to assume all risks associated therewith and release all parties from any liability involved.

On behalf of myself, my heirs, executors, administrators and assigns and any other person who may have an interest at common law or by operation of statute I hereby waive any and all claims I or such parties may have now or in the future, and release from liability and agree not to commence legal action against Kids with Cancer Society, their directors, officers, employees and volunteers, agents, sponsors or representatives for any personal injury, death, property damage or loss of any nature suffered by me as a result of my participation in the above mentioned event.

I am aware that the operation of a motorcycle and participating in the above event involves risks that might be unexpected and beyond my control. I am also aware that weather may change without warning and present additional hazards. I acknowledge that if I am the operator of the motorcycle that I hold a valid licence to operate a motorcycle and that my motorcycle has passed any required safety inspections.

I am medically and physically fit in all respects and fully able to participate in this activity and have no medical requirement or condition except as described in the attached documentation to this release or application to participate in the event. I am personally responsible for any medical, life or disability insurance purchased. I understand that by willingly participating in this event I acknowledge all possible risks involved in my participation including but not limited to: personal injury, death, disability, property damage or loss howsoever caused.

I acknowledge that this Agreement and any rights, duties, and obligations as between the parties to this agreement shall be governed solely in accordance with the laws of Alberta and no other jurisdiction; and any litigation involving the parties to this Agreement shall be brought solely within Alberta and shall be within the exclusive jurisdiction of the Courts of Alberta. I also acknowledge that in entering this event I will not be relying on any oral or written representations, suggestions or statements made by any agent of the organizers with respect to the safety of motorcycle travel.

I confirm I have read and completely understand all parts of this agreement prior to signing it.

Signed this _____ day of _____, 2010.

WITNESS SIGNATURE:

PARTICIPANT SIGNATURE:

Signature

Signature

Printed Name

Printed Name

Address

EACH RIDER AND PASSENGER MUST SIGN THEIR OWN WAIVER.

Please fax, mail or email this form to Kids with Cancer Society:

11135 - 84 Avenue Edmonton, Alberta T6G 0V9 Fax: 780.496.2451 Ph: 780.496.2459 info@kidswithcancer.ca

Thank you

for supporting our children and their families.

