



5th Annual MOTORCYCLE ADVENTURE

June 17 to 20, 2010



2009 Ride Group



GENERAL INFORMATION PACKAGE

Riders from all over Alberta will head out to Revelstoke on Thursday June 17th staying at the picturesque Hillcrest Hotel for their first night. On Friday, the riders will set off to Nelson for another grand adventure, ending their day at the Prestige Inn. Saturday morning they will ride along some beautiful scenery to end at the relaxing Fairmont Hot Springs. Later, on Sunday, the riders will make their own way home, concluding another great motorcycle journey.

To find out how to register contact: **780.496.2459**
or email: katies@kidswithcancer.ca



Rick Kuzek



Shariff Family

Cindy Gannon
Photography



Natasia, Carol
and Dave Dizak

THANK YOU



In 2007 when Sommer was 7 years old she was diagnosed with t-cell leukemia. Today Sommer is a bright, very humorous and compassionate 11 year old—wise beyond her years. When you ask Sommer about her cancer diagnosis she describes it as having two mountains in her mouth. The mountains she describes were swollen glands that led to her cancer diagnosis. As she did not understand what cancer was initially she was actually quite excited at the thought of missing school. Reality set in the next day as she underwent surgery and began her chemotherapy treatments—she started to worry that she might die. Sommer quickly adapted, found courage, and became a true friend to other children on the cancer ward— especially the babies.

Sommer became known as the girl who comforted others, She hated hearing the younger children cry and would go to their rooms to comfort them. When she saw someone who was afraid of needles she would say *“don’t worry you will just feel a slight pinch then it will be over.”* While you can see the fear in her eyes when she talks about nose tubes she focuses on the positive things about her journey such as the wonderful friends that she made and the opportunities she was given.

“I have a dirt bike and one day when I grow up I want to own a motorcycle. I can’t wait to join you on the ride. Thank you for doing such a great thing for kids like me.” – Sommer

Sommer is very quick to offer advice to others who find themselves battling cancer. *“Losing your hair is not the end of the world, there is cancer all over the world and because of the people like the Kids with Cancer Society they don’t have to go through it alone and that’s a good thing.”*



ITINERARY



Prior to the ride you will be advised of the name of your ride leader and of who you will be riding with.

Day 1 - Thursday, June 17th

All riders will meet in Canmore and head towards the Hillcrest Hotel in Revelstoke where they will enjoy a casual evening providing a perfect opportunity to reconnect with old friends and meet new riders and passengers.

Day 2 - Friday, June 18th

After breakfast riders will experience some of the greatest scenery BC has to offer as they travel towards Nelson BC. Riders will stay overnight at the Prestige Inn Nelson.

Day 3 - Saturday, June 19th

Soon after breakfast riders will travel towards the Fairmont Hot Springs where, if they wish, they can relax in the hot springs.

The evening will also provide riders with an opportunity to learn about the organization that they are supporting and hear from Sommer, one of our children.

Day 4 - Sunday, June 20th

When breakfast is done and everyone says their good byes, riders and passengers will make their own way home.

NOTE:

- Rest stops and meal breaks are subject to change.
- You will be advised of evening meal times upon hotel check in.
- The agenda may be subject to change once the pre organizing ride is complete



PARADE OF HEROES



“Our hero’s” Children with cancer deal with their disease with so much courage and determination that they inspire those around them. Very often we hear from parents that it is the child that gives them the strength to deal with the challenges placed before them.

As a participant you will have the opportunity to meet some of our remarkable children and see first hand how important your support is. Join us on Sunday, May 30th at Hawrelak Park in Edmonton, 1:30 – 3:30 pm for a BBQ and witness some very special kids ride a motorcycle. Be sure to look for your personal invitation and details in May.

Sponsored by: *Brazzo Contractors Ltd.*

Registration Fees

Each rider and passenger is required to pay a \$550 registration fee which will cover accommodation, (double occupancy), meals, snacks and fuel. If you would like a private room please contact the Kids with Cancer Society to discuss additional costs.

Pledge Forms

Each participant (riders and passengers) is required to collect a minimum of \$1,000 in pledges. You can encourage your family and friends to support you by pledging on line using their credit cards at www.kidswithcancer.ca. Email Katie at: katies@kidswithcancer.ca on how you can set up a personal message on our website.

You will receive a pledge form that has been created just for you. Each of our riders and passengers have been assigned a child who they will ride in honour of. No two participants will be riding in honour of the same child. Your pledge form includes a photograph and bio of your child. As you collect pledges, please feel free to share your child’s story of courage and inspiration with your family, friends, and co-workers.

Please remember to hand in your completed pledge forms at registration in order to qualify for the pledge prizes.

Pledge Prizes

All pledge prizes are donated, there is no cost to the Society.

First Place: A trip to a destination of your choice value \$3,000

Second Place: Details to follow

Third Place: Details to follow



CHILDHOOD CANCER FACTS



Abby is 5 years old and was diagnosed with Wilms' tumour in February, 2009. Abby likes riding quads, jumping on the trampoline and playing with her older brother. Her favourite colour is purple and she loves the bread sticks from Georges in Elk Park.



Kai was diagnosed with cancer in 2007. He is now 4 years old and likes books and hockey.

Not only is childhood cancer the number one killer disease in children but it is estimated that approximately **1 in 333 young people will be diagnosed with cancer before the age of 20**. These alarming statistics, and those outlined below speak to the very reasons why the Kids with Cancer Society is so important in the lives of these children.

- Today, despite progress in research, childhood cancer kills more children than all other diseases combined.
- The cause of most childhood cancers is unknown, and at present childhood cancer cannot be prevented.
- The majority of children with cancer require rounds of chemotherapy to treat their disease. Many require surgery and/or radiation to remove the tumour. For some a bone marrow transplant is their only hope of survival.
- The length of treatment for childhood cancer ranges from 3 months to 2.5 years. In general, treatment for adult cancers is considerably shorter.
- Two in 10 children will lose their battle with the disease.
- Significant advances in cancer therapy, the result of scientific and clinical research, mean that approximately 75% of children diagnosed with cancer are expected to become long-term survivors.
- The improved prognosis for childhood cancer has not been realized without a cost. The intense and extensive medical treatment necessary to achieve a cure often creates additional life threatening, and life altering challenges for the child as they endure treatment during a period when they are developing emotionally, physically and intellectually. The reality is that now, as more and more children are surviving cancer, it is increasingly important to address ongoing and emerging needs of the child and their family in order to achieve complete and long term healing.
- Many advances in adult cancer treatments are due to breakthroughs in childhood cancer research.
- Cancer begins with the transformation of a single cell. We have yet to understand why—if only we knew!

“A beacon of light during a difficult journey.” That is how one family described the Kids with Cancer Society.



Adam is 11 years old and was diagnosed with a second cancer in 2006. When he grows up he wants to find a cure for cancer.

For a complete listing of the programs and services provided by the Kids with Cancer Society visit: www.kidswithcancer.ca

HOPE NOW AND FOR THE FUTURE

The Kids with Cancer Society provides programs and services not offered by any other organization. From the time of diagnosis, throughout treatment and beyond, the Kids with Cancer Society provide vital services for the children and their families. Here is a list of some of the many programs and services that the Kids with Cancer Society provides:

New Facility

The Kids with Cancer Society House, the first of its kind in Canada, provides families with a place to go during difficult times. The house includes an information center, a site where support programs can be delivered, and a safe welcoming environment where support can be gained from others in similar situations.

Support

Assuring that the child and their family are able to adapt to the diagnosis, prepare and cope for the demands of treatment, and minimize the family disruption and related stress through the course of treatment and its long term effects.

- Support meetings
- Social worker
- Annual family “Camp Beat It”
- Camp for child and their sibling
- Christmas party
- Beaded journey
- Sibling support program
- Support through education
- annual family conference
- Newly diagnosed visitation program
- Bi-weekly pizza support program
- End of treatment program
- Gifts of courage

Clinical

Addressing the psychosocial needs of the whole family within the clinical setting:

- Brainwork’s program: assisting children who experience learning difficulties associated with treatment
- Family support program
- Educational materials
- Resource manual
- Childlife support

Research

Ensuring that funds are available to participate in activities that improve the wellbeing and outcome for children with cancer.

- The Muriel and Ada Hole Kids with Cancer Society Chair in Pediatric Oncology—the first research chair in Northern Alberta.
- Clinical trial support: Providing access to clinical trials which improve the outcome of the disease.
- Childhood cancer survivors program: Helping to ensure that children and their families do not face life altering and life threatening effects of treatment.



QUESTIONS & ANSWERS

How much of my sponsorship dollar will be directed to the cause?

100%, registration fees paid by the rider covers all costs of the ride.

Who pays for the pledge prizes?

All pledge prizes are donated. There is no cost to the society. The prize can be donated back to the Society at the winners request..

Will I receive a tax receipt?

Receipts will be given in accordance with Canada Revenue Regulations.

How quickly will tax receipts be processed?

Within four weeks. However, as June is our busiest fundraising month of the year it may take 8–10 weeks.

Where is my money going? See page 5 “Hope now and for the Future”.

Is the Kids with Cancer Society a registered Charity?

Yes. Charitable Registration No. 88640 1397 RR0001

What are the administration costs?

With a small staff, large volunteer base, and by obtaining products and services through donation, the Kids with Cancer Society maintains less than 7% administration cost.

How does the Kids with Cancer Society decide what programs and services to fund?

By working with the parents, and through close communication with the medical team who treat children with cancer, the Society is able to identify priorities and fund only programs that will have the greatest impact.

Do other organizations provide the same or similar programs and services?

All programs and services initiated by the Kids with Cancer Society are designed to either enhance or create new opportunities while at the same time ensuring that there is no duplication or overlap of resources and services.

Where does the Kids with Cancer Society receive its funding?

- Beaded Journey Gala; Relay/Walk & BBQ; Le Tour of Hope 8-day cycle event; LOOK and Stepper Homes Revving up for Kids Motorcycle Adventure
- Corporate Donations
- Public Donations
- Memorial Donations
- Third party events such as community golf tournaments, head shaves & dinner/silent auctions
- Employee donation programs
- We do not participate in telemarketing or use fundraising companies.

How can I learn more about the Kids with Cancer Society?

Call 780-496-2459 or visit www.kidswithcancer.ca



What is the next step?

If you would like to register for the 5th Annual LOOK and Stepper Homes Revving up for Kids please contact Katie: **780.496.2459** or email: **katies@kidswithcancer.ca**

A list of qualifier questions will be sent to you for completion. Once your eligibility has been confirmed we will forward the registration link. Upon registration you will receive additional information including your personalised pledge form, waiver form and other important documents and instructions.

Please remember we are here to answer your questions and want to do everything possible to make sure that your experience is memorable. Please do not hesitate to contact the Kids with Cancer Society via email or phone should you have any questions or require clarification.

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